

Lidhja nr. 6. Faqet Facebook të cilat patën reklama politike aktive në ditët e heshtjes zgjedhore 13 dhe 14 maj 2023

1. Belind Këlliçi:

https://www.facebook.com/ads/library/?active_status=all&ad_type=political_and_issue_ads&country=AL&view_all_page_id=975204015836064&search_type=page&media_type=all

The screenshot displays the Facebook Ad Library interface. At the top, the Meta logo is visible on the left, and navigation links for 'Ad Library', 'Ad Library Report', and 'Ad Library API' are on the right. A search bar contains the name 'Belind Këlliçi'. Below the search bar, the profile of Belind Këlliçi is shown, including a profile picture and tabs for 'Ads', 'About', and 'Audience'. The search results indicate '-540 results' and 'These results exclude ads about social issues, elections or politics.' A filter bar at the top right includes options for 'Keyword', 'Filters', 'Sort by', 'Save search', 'Export CSV', and 'Subscribe to summary'. The main content area is titled 'Launched May 2023' and displays a grid of five advertisement cards. Each card provides details for a specific ad, including the campaign name 'Infinite', the date range 'May 13, 2023 - May 15, 2023', the platform, estimated audience size, amount spent, and impressions. Below the statistics, the ad content is shown, featuring various graphics and text related to political campaigns, such as 'VOTO' and 'Përzgjedhja e kandidatit për kryetar të bashkisë'.

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2. Dashamir Shehi:

https://www.facebook.com/ads/library/?active_status=all&ad_type=political_and_issue_ads&country=AL&view_all_page_id=752572328256708&search_type=page&media_type=all

The screenshot displays the Facebook Ads Library interface for the user Dashamir Shehi. At the top, the Meta logo is visible on the left, and navigation options like 'All Library', 'All Library Report', and 'All Library API' are on the right. A search bar contains the name 'Dashamir Shehi'. Below the search bar, the user's profile picture and name 'Dashamir Shehi' are shown, along with tabs for 'Ads', 'About', and 'Audience'. A notification indicates '-26 results' and a note that 'These results include ads about social issues, elections or politics.' Below this, there are filters for 'Keywords', 'Dates', 'Daily', 'Save search', 'Export CSV', and 'Subscribe to summary'. The main content area is titled 'Launched May 2023' and shows a grid of ad cards. Each card represents an active political advertisement, including details such as the launch date (e.g., May 13, 2023 - May 15, 2023), platform (Facebook), categories, estimated audience size (e.g., 100K - 500K), and amount spent (e.g., \$200 - \$20K). The ads themselves feature various media: some are text-based with a '2 ads use this creative and text' label, while others are video ads showing Dashamir Shehi speaking or a graphic with the text 'MIRAZI QAZIMI Mënyje 10'.

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3. Lëvizja Bashkë:

https://www.facebook.com/ads/library/?active_status=all&ad_type=political_and_issue_ads&country=AL&view_all_page_id=117170505075144&search_type=page&media_type=all

The screenshot shows the Facebook Ads Library interface for Albania. The search criteria are set to 'Issues, elections or politics' and the search term is 'Lëvizja BASHKË'. The results show 76 results, with 5 ads displayed. Each ad card includes the following information:

- Active** status
- Launched** date: May 13, 2023 - May 14, 2023
- Platform**: Facebook
- Category**: Political and Issue Ads
- Estimated Audience Size**: 100K - 500K
- Amount spent (USD)**: \$150 - \$190
- Impressions**: 100K - 125K
- ID**: 770710001340310
- See ad details** button
- Ad Description**: Lëvizja BASHKË. Sponsor: "Fund for Lëvizja BASHKË".
- Thumbnail**: A video thumbnail showing a person speaking.

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4. Oltion Çaçi:

https://www.facebook.com/ads/library/?active_status=all&ad_type=political_and_issue_ads&country=AL&view_all_page_id=114190684953563&search_type=page&media_type=all

The screenshot displays the Facebook Ad Library interface for the user Oltion Çaçi. The page shows a search for "Oltion Çaçi" with 0 results. Below the search bar, there are five ad cards, each representing a different political advertisement. Each card includes the following information:

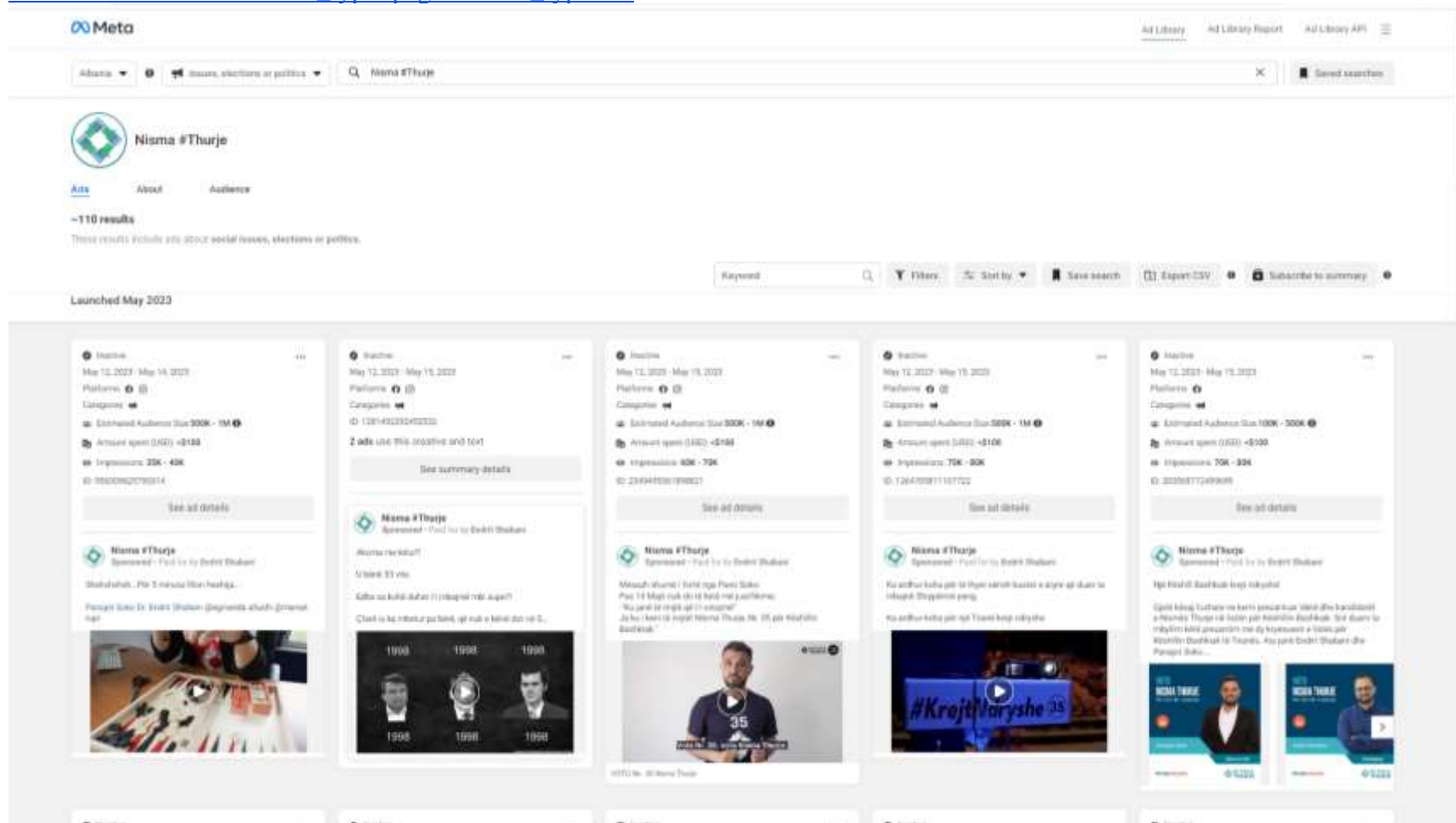
- Duration:** May 7, 2023 - May 14, 2023
- Platform:** Facebook
- Category:** Political and Issue Ads
- Estimated Audience Size:** 10K - 50K
- Amount spent:** (0.00) - \$100
- Impressions:** 20K - 50K
- ID:** (e.g., 141790577631708)
- Ad Content:** A preview of the ad, which includes a video player and a "Live Page" button. The ad content features a man in a blue shirt and a woman in a purple shirt, with the text "PERPARA" and "KËSHILL" visible.

5.

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6. Nisma #Thurje:

https://www.facebook.com/ads/library/?active_status=all&ad_type=political_and_issue_ads&country=AL&view_all_page_id=165747223634454&search_type=page&media_type=all



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7. Klevis Balliu:

https://www.facebook.com/ads/library/?active_status=all&ad_type=political_and_issue_ads&country=AL&view_all_page_id=1789186294744514&search_type=page&media_type=all

The screenshot displays the Facebook Ads Library interface for the user 'Klevis Balliu'. The page shows a search for 'Klevis Balliu' with 77 results. The ads are filtered by 'Launched May 2023'. The grid contains 10 ad cards, each with the following information:

- Active** status
- Duration:** May 10, 2023 - May 14, 2023
- Platform:** Facebook
- Category:** Estimated Audience Size +1M
- Amount spent (USD):** +\$120
- Impressions:** 122K - 132K
- ID:** 1081610410000
- See ad details** button
- Ad Content:** A video thumbnail showing a crowd of people at an event.
- Text:** 'Klevis Balliu' Sponsored - Paid for by Klevis Balliu. 'Përvëlqija tradicionale e një Luftëse të politikës shqiptare në Korfuzin'.

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8. Sofije Kryeziu Alushaj:

https://www.facebook.com/ads/library/?active_status=all&ad_type=political_and_issue_ads&country=AL&view_all_page_id=104140849249455&search_type=page&media_type=all

The screenshot displays the Facebook Ads Library interface for the user Sofije Kryeziu Alushaj. The search criteria are set to Albania, with the category 'Issues, elections or politics' and the search term 'Sofije Kryeziu Alushaj'. The results show 42 items, with 5 ads displayed on the page. Each ad card includes the following information:

- Launch Date:** May 12, 2023 - May 15, 2023
- Platform:** Facebook
- Category:** Political and Issue Ads
- ID:** 103352209090112
- Ad Type:** 2 ads use this creative and text
- Summary Details:** A button to view more information.
- Ad Content:** A preview of the ad creative, which is a video showing Sofije Kryeziu Alushaj and other individuals in various settings.
- Ad Description:** A short text description of the ad's content.
- Ad Status:** Sponsored - Paid for by Sofije Kryeziu Alushaj.

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9. Lumturi Hasa:

https://www.facebook.com/ads/library/?active_status=all&ad_type=political_and_issue_ads&country=AL&view_all_page_id=100794708782671&search_type=page&media_type=all

The screenshot displays the Facebook Ads Library interface. At the top, the Meta logo is visible on the left, and navigation links for 'Ad Library', 'Ad Library Report', and 'Ad Library API' are on the right. A search bar contains the text 'Lumturi Hasa'. Below the search bar, the profile of Lumturi Hasa is shown, including a profile picture and tabs for 'Ads', 'About', and 'Audience'. The search results section shows '-8 results' and a note that these results include ads about social issues, elections, or politics. A filter bar at the top right includes options for 'Keywords', 'Filters', 'Sort by', 'Save search', 'Export CSV', and 'Subscribe to summary'. The main content area is titled 'Launched May 2023' and displays two columns of ad cards. Each card shows the ad's duration (May 5, 2023 - May 16, 2023), platform (Facebook), categories, estimated audience size (100K - 330K), amount spent (€160 - €188), and impressions (30K - 60K). Below the statistics, the ad content is visible, featuring a blue background with the text 'PDIU 12' and 'WË NË ATDHE' along with a photo of Lumturi Hasa. The ad is sponsored by Lumturi Hasa.

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10. Besnik Dushaj:

https://www.facebook.com/ads/library/?active_status=all&ad_type=political_and_issue_ads&country=AL&view_all_page_id=102114922707998&search_type=page&media_type=all

The screenshot displays the Facebook Ads Library interface for the user 'Besnik Dushaj'. The page is titled 'Launched May 2023' and shows a grid of five advertisement cards. Each card provides details for a specific ad campaign, including the dates (May 13, 2023 - May 15, 2023), platform (Facebook), category (Political), estimated audience size (100K - 300K), amount spent (€100 - €100), and impressions (10K - 25K). Below the statistics, each card features a preview of the advertisement content, which includes text and images. The ads are sponsored by Besnik Dushaj and are related to political campaigns in Albania. The interface also includes search filters, a 'Saved searches' button, and a 'See ad details' button for each entry.

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11. Pashk Gjoni:

https://www.facebook.com/ads/library/?active_status=all&ad_type=political_and_issue_ads&country=AL&view_all_page_id=113016018317343&search_type=page&media_type=all

The screenshot displays the Facebook Ad Library interface for the user 'Pashk Gjoni'. The search results show five active ads, all launched in May 2023. Each ad card includes the following information:

- Platform:** Facebook
- Category:** Political and Issue Ads
- Estimated Audience Size:** Ranges from 10K to 100K.
- Amount spent:** Ranges from \$100 to \$1000.
- Impressions:** Ranges from 7K to 10K.

The ads feature various images and text, including a group photo of people, a street scene with a blue carpet, and a man in a suit. The text on the ads is in Albanian and appears to be political in nature, mentioning 'Lushnja' and 'Kosovo'.

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12. Behar Haxhiu:

https://www.facebook.com/ads/library/?active_status=all&ad_type=political_and_issue_ads&country=AL&view_all_page_id=110394928661453&search_type=page&media_type=all

The screenshot displays the Facebook Ad Library interface for the user Behar Haxhiu. The search results show five active political advertisements launched in May 2023. Each ad card includes the following information:

- Launch Date:** May 12, 2023 - May 14, 2023
- Platform:** Facebook
- Category:** Political and Issue Ads
- Estimated Audience Size:** 10K - 20K
- Amount spent:** \$100 - \$199
- Impressions:** 5K - 15K
- Ad ID:** 228032122141573
- Ad Description:** Te riktheu: Serhaski, një shfaqje dhe gjeneratë e kulturës shqiptare në ditët e Turrit dhe rehatitë të ditëve të mërkurës për të qenë pjesë e...
- Ad Image:** A photograph of Behar Haxhiu.

The second ad card shows:

- Launch Date:** May 11, 2023 - May 14, 2023
- Platform:** Facebook
- Category:** Political and Issue Ads
- Estimated Audience Size:** 10K - 20K
- Amount spent:** \$100 - \$199
- Impressions:** 45K - 50K
- Ad ID:** 60500321164518
- Ad Description:** Një kërkim i përcaktuar dhe mirënjohje për përmirësimin e kushteve të jetesës dhe shërbimeve të shëndetshme...
- Ad Image:** A photograph of a crowd of people.

The third ad card shows:

- Launch Date:** May 10, 2023 - May 11, 2023
- Platform:** Facebook
- Category:** Political and Issue Ads
- Estimated Audience Size:** 100K - 200K
- Amount spent:** \$100 - \$199
- Impressions:** 10K - 15K
- Ad ID:** 25775399872643
- Ad Description:** Te riktheu: Serhaski, një shfaqje dhe gjeneratë e kulturës shqiptare në ditët e Turrit dhe rehatitë të ditëve të mërkurës për të qenë pjesë e...
- Ad Image:** A photograph of Behar Haxhiu.

The fourth ad card shows:

- Launch Date:** May 9, 2023 - May 12, 2023
- Platform:** Facebook
- Category:** Political and Issue Ads
- Estimated Audience Size:** 10K - 20K
- Amount spent:** \$100 - \$199
- Impressions:** 20K - 25K
- Ad ID:** 121611602445706
- Ad Description:** Te riktheu: Serhaski, një shfaqje dhe gjeneratë e kulturës shqiptare në ditët e Turrit dhe rehatitë të ditëve të mërkurës për të qenë pjesë e...
- Ad Image:** A photograph of a crowd of people.

The fifth ad card shows:

- Launch Date:** May 9, 2023 - May 10, 2023
- Platform:** Facebook
- Category:** Political and Issue Ads
- Estimated Audience Size:** 10K - 20K
- Amount spent:** \$100 - \$199
- Impressions:** 10K - 15K
- Ad ID:** 127077110888567
- Ad Description:** Mëni në të cilat vëmë rehatitë të ditëve të mërkurës dhe rehatitë të ditëve të mërkurës për të qenë pjesë e...
- Ad Image:** A photograph of a crowd of people.

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13. Eriselda Zotaj Çelaj:

https://www.facebook.com/ads/library/?active_status=all&ad_type=political_and_issue_ads&country=AL&view_all_page_id=163942883659796&search_type=page&media_type=all

The screenshot displays the Facebook Ads Library interface for Eriselda Zotaj Çelaj. At the top, the Meta logo is visible on the left, and navigation links for 'Ad Library', 'Ad Library Report', and 'Ad Library API' are on the right. A search bar contains the name 'Eriselda Zotaj Çelaj'. Below the search bar, the user's profile picture and name are shown, along with tabs for 'Ads', 'Posts', and 'Audience'. A notification indicates '-10 results' and that these results include ads about social issues, elections, or politics. A filter bar at the top right includes options for 'Keywords', 'Topics', 'Sort by', 'New search', 'Export CSV', and 'Subscribe to summary'. The main content area shows a grid of five advertisement cards. Each card provides details such as the launch date (May 2023), platform, category, estimated audience size (ranging from 100K to 500K), amount spent (ranging from \$100 to \$1000), and impressions (ranging from 100K to 1.2M). The ads feature various images and text, including the text 'FRYMËHARJE E HË FIERIN' and 'VOTO me e'. One ad prominently features Eriselda Zotaj Çelaj with the text 'Zyrtarshi, jam në garë për Kosovën në zgjedhjet vendore të ditës 14 Maj 2023, si Kandidatë e Partisë Demokratike të Shqipërisë për Bashkësi Fëmijë'. Another ad shows her with the text 'Thërrisim të gjithë qytetarët t'ni në garë elektorale lokale e vendore dhe t'ni të bashkojmë agjencitë që ne bashkojmë'.

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14. Aleanca Progresiste LZHK:

https://www.facebook.com/ads/library/?active_status=all&ad_type=political_and_issue_ads&country=AL&view_all_page_id=330064997696921&search_type=page&media_type=all

The screenshot displays the Facebook Ad Library interface for the Aleanca Progresiste LZHK. The search results show five active ads launched in May 2023. Each ad card provides the following information:

- Ad 1:** Active, May 12, 2023 - May 15, 2023. Platform: Facebook. Category: Political and Issue Ads. Estimated Audience Size: 190K - 520K. Amount spent (USD): \$100 - \$194. Impressions: 30K - 120K. ID: 124251501132238.
- Ad 2:** Active, May 12, 2023 - May 14, 2023. Platform: Facebook. Category: Political and Issue Ads. Estimated Audience Size: 189K - 520K. Amount spent (USD): <\$100. Impressions: 10K - 15K. ID: 128112388127408.
- Ad 3:** Active, May 13, 2023 - May 15, 2023. Platform: Facebook. Category: Political and Issue Ads. Estimated Audience Size: 190K - 520K. Amount spent (USD): <\$100. Impressions: 3K - 8K. ID: 257601087201123.
- Ad 4:** Active, May 12, 2023 - May 15, 2023. Platform: Facebook. Category: Political and Issue Ads. Estimated Audience Size: 190K - 520K. Amount spent (USD): <\$100. Impressions: 10K - 15K. ID: 62786142268817.
- Ad 5:** Active, May 12, 2023 - May 15, 2023. Platform: Facebook. Category: Political and Issue Ads. Estimated Audience Size: 190K - 520K. Amount spent (USD): <\$100. Impressions: 10K - 35K. ID: 13309690891942.

Each ad card includes a thumbnail image of the ad content and a 'See ad details' button. The ads feature various visual elements, including text overlays and images of individuals, such as the '10' logo and the 'ZONA PRO' logo.

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15. Elvis Hajderli:

https://www.facebook.com/ads/library/?active_status=all&ad_type=political_and_issue_ads&country=AL&view_all_page_id=108460318877707&search_type=page&media_type=all

The screenshot displays the Facebook Ads Library interface for the user 'Elvis Hajderli'. At the top, the Meta logo is visible on the left, and navigation options for 'Ad Library', 'Ad Library Report', and 'Ad Library API' are on the right. A search bar contains the name 'Elvis Hajderli'. Below the search bar, the user's profile picture and name are shown, along with tabs for 'Ads', 'About', and 'Audience'. A notification indicates '-42 results' and a note that 'These results include ads about social issues, elections or politics.' A toolbar at the bottom of the search area includes options for 'Keyword', 'Filters', 'Sort by', 'Save search', 'Export CSV', and 'Subscribe to summary'. The main content area is titled 'Launched May 2023' and displays a grid of five advertisement cards. Each card provides details such as the ad's status (e.g., 'Inactive'), launch dates (e.g., 'May 16, 2023 - May 15, 2023'), platform, categories, and audience targeting. Below these details, a preview of the ad is shown, featuring the user's profile picture and various text and image elements. The ads appear to be political in nature, discussing social issues and elections.

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16. Partia Drejtësi, Integrim dhe Unitet:

https://www.facebook.com/ads/library/?active_status=all&ad_type=political_and_issue_ads&country=AL&view_all_page_id=284923454880724&search_type=page&media_type=all

The screenshot displays the Facebook Ads Library interface for the party 'Partia Drejtësi, Integrim dhe Unitet'. The search results show five active ads launched in May 2023. Each ad card provides the following details:

- Launch Date:** May 11, 2023 - May 14, 2023
- Platform:** Facebook
- Category:** Political and Issue Ads
- Estimated Audience Size:** 100K - 300K
- Amount Spent:** +\$100
- Impressions:** 60K - 70K

The ads feature a consistent visual theme with a blue circular logo containing the letters 'PDUI' and a central image of a person. The text on the ads promotes the party's platform and its commitment to justice, integrity, and unity.

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17. Hysni Sharra:

https://www.facebook.com/ads/library/?active_status=all&ad_type=political_and_issue_ads&country=AL&view_all_page_id=101400625384681&search_type=page&media_type=all

The screenshot displays the Facebook Ad Library interface for Hysni Sharra. At the top, the Meta logo is visible on the left, and navigation links for 'Ad Library', 'Ad Library Report', and 'Ad Library API' are on the right. Below the header, there are filters for 'Albania', 'Issues, elections or politics', and a search bar containing 'Hysni Sharra'. A profile card for Hysni Sharra is shown, with tabs for 'Ads', 'About', and 'Audience'. Below the profile, it indicates '-31 results' and a note: 'These results include ads about social issues, elections or politics.' A search bar with 'Keywords' and various filters like 'Filters', 'Sort by', 'New search', 'Export CSV', and 'Subscribe to summary' is present. The main content area is titled 'Launched May 2023' and displays five advertisement cards. Each card provides details such as the start and end dates (e.g., May 10, 2023 - May 15, 2023), platform, category, estimated audience size, amount spent, and impressions. Below these statistics, each card shows a preview of the ad content, including text and images. The ads appear to be political in nature, with one mentioning 'BASHKË FITOIM' and another mentioning 'Kandidat i Asociatit Bashkë Fitimë për Kryetar të Bashkisë Vlorë'.

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18. Dr. Endrit Shabani:

https://www.facebook.com/ads/library/?active_status=all&ad_type=political_and_issue_ads&country=AL&view_all_page_id=302792163188883&search_type=page&media_type=all

The screenshot displays the Facebook Ads Library interface for Dr. Endrit Shabani. The search filters are set to Albania, Political and Issue Ads, and the search term is 'Dr. Endrit Shabani'. The results show 170 items, with five active ads displayed. Each ad card includes the following information:

- Active** status
- Launched** dates (e.g., May 12, 2023 - May 14, 2023)
- Platforms** (Facebook, Instagram)
- Categories** (Political and Issue Ads)
- Estimated Audience Size** (e.g., 500K - 1M)
- Amount spent** (e.g., \$100 - \$100)
- Impressions** (e.g., 25K - 30K)
- ID** (e.g., 197071882253482)
- See ad details** button
- Ad Creative Preview** showing text and images.

The ad creatives feature text in Albanian, such as 'Pse, që Trana keep mbeturja është e mundur!', 'Dua ju frap të gjithëve! Më jep për një moment imagjinatë!', and 'Një Trana ku ty të një mund të bëjë një shprehje të ID me qendër...'. The creatives also include images of Dr. Endrit Shabani and groups of people.

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19. Zija Ismaili

https://www.facebook.com/ads/library/?active_status=all&ad_type=political_and_issue_ads&country=AL&view_all_page_id=103037632648010&search_type=page&media_type=all

The screenshot displays the Facebook Ad Library interface for the user Zija Ismaili. The search results show five advertisements, all of which are political in nature and were launched in May 2023. Each ad entry includes a thumbnail image, a title, a description, and key performance indicators (KPIs) such as estimated audience size, amount spent, and impressions. The ads are presented in a grid format, with each entry having a 'See ad details' button. The first ad features a video thumbnail of a man in a suit, the second shows a dark interior with a play button, the third is a blue graphic with the text 'DITË PO VJEN', the fourth is a green graphic with a smartphone and the text 'DERAT VIRTUAL TOURIST GUIDE', and the fifth shows a man speaking in a video format.

Ad ID	Estimated Audience Size	Amount Spent (USD)	Impressions
141985555454019	100K - 200K	<\$100	40K - 60K
171215218217434	100K - 200K	<\$100	2K - 3K
60221221678822	10K	<\$100	60K - 70K
0923488208204	10K	<\$100	1K
2207617612468794	10K	<\$100	1K

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20. Emirjana Sako

https://www.facebook.com/ads/library/?active_status=all&ad_type=political_and_issue_ads&country=AL&view_all_page_id=102575978326449&search_type=page&media_type=all

The screenshot displays the Facebook Ads Library interface for the user Emirjana Sako. The search filters are set to Albania, Issues, elections or politics, and the search term is Emirjana Sako. The results show five advertisements launched in May 2023. Each ad card includes the following information:

- Duration:** May 12, 2023 - May 15, 2023
- Platform:** Facebook
- Category:** Issues
- Estimated Audience Size:** 100K - 150K
- Amount spent (USD):** +\$188
- Impressions:** 23K - 28K
- Ad ID:** 232218736019464
- Ad Content:** The ads feature text in Albanian and images of Emirjana Sako. The text includes phrases like "Me suportimin e autoriteteve me famëkeqe të ligjshme", "Me bashkëpunimin e ligjshëm të 18.000 kandidatëve të votuesve", "Me bashkëpunimin e ligjshëm të 18.000 kandidatëve të votuesve", "Me bashkëpunimin e ligjshëm të 18.000 kandidatëve të votuesve", and "Me bashkëpunimin e ligjshëm të 18.000 kandidatëve të votuesve".
- Image:** Each ad features a photograph of Emirjana Sako, often with other individuals, in various settings.
- Call to Action:** "Vizitimi i postimit" (View post)

Lidhja nr. 6. Faqet Facebook të cilat patën reklama politike aktive në ditët e heshtjes zgjedhore 13 dhe 14 maj 2023

21. Ledina Alolli

https://www.facebook.com/ads/library/?active_status=all&ad_type=political_and_issue_ads&country=AL&view_all_page_id=101096172886527&search_type=page&media_type=all

The screenshot displays the Facebook Ads Library interface for the user 'Ledina Alolli'. At the top, the Meta logo and navigation options are visible. The search criteria are set to 'Albania', 'Issues, elections or politics', and the user name 'Ledina Alolli'. The results show 50 items, with a note that these include ads about social issues, elections, or politics. The interface includes filters, sorting options, and a 'Launches' section for May 2023. Below this, five individual ad cards are shown, each with the following details:

- Active** (May 10, 2023 - May 10, 2023)
- Platform:** Facebook
- Category:** Political and Issue Ads
- Estimated Audience Size:** 50K - 100K
- Amount spent (USD):** +\$100
- Impressions:** 2K - 2K
- ID:** 1270986172886527

Each ad card also features a 'See ad details' button and a preview of the ad content. The ads include text, images, and video thumbnails. The first ad is a video showing three people in a meeting. The second is a video of a woman speaking at a podium. The third and fourth are static images of campaign materials with text in Albanian. The fifth is a video of a woman sitting at a desk with a laptop.